



2009 Retailers Choice Awards winners



BOOKS/BIBLES

Audio

The Word of Promise: Next Generation—New Testament (Thomas Nelson)

Auto/Biography

Mistaken Identity, Don & Susie Van Ryn and Newell, Colleen & Whitney Cerak with Mark Tabb (Howard Books)

Bible Reference/Study

Rose Guide to The Tabernacle (Rose Publishing)

Bibles: Devotional/Study

ESV Study Bible (Crossway Books & Bibles)

Bibles: General

Baby's First Bible (Thomas Nelson)

Children's Fiction

The Berenstain Bears Go to Sunday School, Mike Berenstain, et al. (Zonderkidz)

Children's Nonfiction

Adventure Bible Storybook, Catherine DeVries and Jim Madsen (Zonderkidz)

Christian Education **NEW**

Noah's Ark: Thinking Outside the Box, Tim Lovett (Master Books/New Leaf Publishing Group)

Christian Living

Crazy Love, Francis Chan (David C. Cook)

Church and Culture

What in the World Is Going On?, David Jeremiah (Thomas Nelson)

Evangelism

The Purpose of Christmas, Rick Warren (Howard Books)

Fiction: General

Fireproof, Eric Wilson (Thomas Nelson)

Fiction: Mystery and Suspense

Dead Heat, Joel C. Rosenberg (Tyndale House Publishers)

Fiction: Women's

"Sunrise Series": *Sunset*, Karen Kingsbury (Tyndale House Publishers)

Health and Fitness

HEAL: Healthy Eating & Abundant Living, Allie Marie Smith and Judy Wardell Halliday (Group Publishing)

Personal Growth/Prayer

Fasting, Jentezen Franklin (Charisma House/Strang Book Group)

Relationships

The Love Dare, Stephen and Alex Kendrick (B&H Books/Publishing Group)

Social Issues

American Heroes, Oliver North (B&H Books/B&H Publishing Group)

Women's Nonfiction

John: 90 Days With the Beloved Disciple, Beth Moore (B&H Books/B&H Publishing Group)

Youth/Teen

Teen Study Bible, NIV, Lawrence O. Richards and Sue W. Richards (Zondervan)

GIFTS

Accessories/Apparel

Stick With Jesus T-shirt (Kerusso)

General Gift Product

Inspirational mugs (DaySpring)

Gift Books

Looking Up When Life Is Looking Down, Beth Moore (Thomas Nelson)

Wall Décor

Ten Commandments #22780 (Carpentree)

OTHER

Backlist **NEW**

90 Minutes in Heaven, Don Piper with Cecil Murphey (Revell/Baker Publishing Group)

Children's Media

"Friends and Heroes" No. 5: *True Heroes* (Tyndale House Publishers)

DVD/Video

Nooma 019: Open, Rob Bell (Zondervan)

Marketing/Promotion Campaign **NEW**

Chronological Study Bible campaign (Thomas Nelson)

Spanish

Amor redentor (Redeeming Love), Francine Rivers (Tyndale Español)

Vacation Bible School

God's Big Backyard (Standard Publishing)