

# Retailers Choice Awards 2005 winners

This year's 27 awards honor a diverse 'best of' product offering, as chosen by Christian retailers

Zondervan and Thomas Nelson were the top winners in *Christian Retailing's* 2005 Retailers Choice Awards, claiming five trophies each during the International Christian Retail Show (ICRS) last month.

Showcasing the diversity of products that retailers enjoyed selling during the last year, Max Lucado and Karen Kingsbury were the only authors to win more than one award across the 27 Retailers Choice Award categories.

Lucado took home an award for the best Children's title for *Flo, the Lyin' Fly* (Tommy Nelson) and for the best Christian Living title, *Come Thirsty* (W Publishing Group); Lucado won the Christian Living award last year as well for *Next Door Savior* (also W Publishing Group).

Kingsbury won for *Beyond Tues-*

*day Morning* (Zondervan) in the General Fiction category, and for the "Redemption" series book *Reunion* in

the Series category.

Surprise wins included Chris Tomlin's *Arriving* (sixstepsrecords/Sparrow)

beating out Steven Curtis Chapman's *All Things New* (Sparrow) in Music, while inspirational wood-décor company P. Graham Dunn topped the Decorative Accessories category with its Names of God carved cross, winning over a picture frame in Inspirio's Faithgirlz! line.

With 238 products nominated this year—nearly 100 more than last year—six new categories were added to respond to growing trends, including Women's Fiction, DVD/Video, Autobiography/Biography and Paper/Stationery products.

Suppliers nominated products in 27 categories, with retailers voting on the best in each category. Results were tabulated by an independent Certified Public Accountant and were announced at a press conference during ICRS on July 11.



These products were deemed the best in the industry by Christian retailers



## 2005 WINNERS

### Accessories/Apparel

"The Passion Jewelry Collection"  
Bob Siemon  
Bob Siemon Designs

### Autobiography/Biography

*When I Lay My Isaac Down*  
Carol Kent  
NavPress

### Bibles

*The Message, Complete*  
Eugene H. Peterson  
Read by Kelly Ryan Dolan & Carol Nix  
Oasis Audio

### Charismatic

*Drawing Near*  
John Bevere  
Nelson Books

### Children's

*Flo, the Lyin' Fly*  
Max Lucado  
Tommy Nelson

### Christian Living

*Come Thirsty*  
Max Lucado  
W Publishing Group

### Decorative Accessories

"Names of God" carved cross  
Peter Dunn  
P. Graham Dunn

### Devotionals

*Praying the Names of God*  
Ann Spangler  
Zondervan

### Evangelism

*The Case for a Creator*  
Lee Strobel  
Zondervan

### General Fiction

*Beyond Tuesday Morning*  
Karen Kingsbury  
Zondervan

### General Gifts

VeggieTales Plush Larry Book & Bible Cover  
Inspirio

### Gift Book

*Don't Waste Your Life* (Gift Edition)  
John Piper  
Crossway Books and Bibles

### Health/Fitness

*The Maker's Diet*  
Jordan S. Rubin  
Siloam

### Music

*Arriving*  
Chris Tomlin  
sixstepsrecords/Sparrow

### Mystery/Suspense

"The Circle Trilogy"  
(*Black, Red, White*)  
Ted Dekker  
WestBow Press

### Nonfiction

*Breaking the Da Vinci Code*  
Darrell L. Bock  
Nelson Books

### Paper/Stationery

"Really Woolly" line  
DaySpring Cards

### Relationships

*Love & Respect*  
Dr. Emmerson Eggerichs  
Integrity Publishers

### Self-Improvement

*In Every Pew Sits a Broken Heart*  
Ruth Graham  
with Stacy Mattingly  
Zondervan

### Series

*Reunion*  
("Redemption" Book No. 5)  
Karen Kingsbury with Gary Smalley  
Tyndale House Publishers

### Social Issues

*The Truth About Same-Sex Marriage*

Erwin W. Lutzer  
Moody Publishers

### Spanish

*La fe de George W. Bush*  
(*The Faith of George W. Bush*)  
Stephen Mansfield  
Casa Creación

### Spiritual Growth

*Believing God*  
Beth Moore  
Broadman & Holman

### Women's Fiction

*Every Storm*  
Lori Wick  
Harvest House

### Women's Nonfiction

*For Women Only*  
Shaunti Feldhahn  
Multnomah Publishers

### Video/DVD

*Sumo of the Opera*  
VeggieTales  
Big Idea Inc.

### Wall Décor

*The Ten Commandments for Marriage*  
Carpentree

**FINALISTS:**  
For a full list of finalists and information on how to participate next year, go to [www.retailerschoiceawards.com](http://www.retailerschoiceawards.com).

Retailers judged the nominations on the impact the products have had on staff and customers, including their ability to speak to people's hearts and evoke emotion, open people's minds to new ways of thinking

and encourage and affirm Christ-like living.

Five retailers who voted in the 2005 Retailers Choice Awards took home boxes of free nominated products, provided by 48 suppliers.

Winners were: Charles Johnson, owner of Christian Outlet Bookstore in Colorado Springs, Colo.; Kelly Maigaard, general manager/owner of Wellspring Christian Resources in Des Moines, Iowa; Ginny

Lagergren, owner of The Lighthouse in La Junta, Colo.; Steve Prickett, owner of Logos Christian Bookstore in Alexandria, Ky.; and Karen Limmer, manager of Walk Worthy in Scottsdale, Ariz.